

Core Values List

**This is not intended to be a comprehensive list. If there is a word you feel is missing here, add it to your list.*

Accomplishment	Diversity	Ingenuity	Rule of Law
Accountability	Ease of Use	Justice	Safety
Accuracy	Efficiency	Knowledge	Satisfying others
Acknowledgement	Equality	Leadership	Security
Adventure	Excellence	Love, Romance	Self-giving
All for one & one for all	Expertise	Loyalty	Self-reliance
Authenticity	Fairness	Mastery	Self-thinking
Beauty	Faith	Meaning	Service to others
Calm, quietude, peace	Faithfulness	Merit	Seeing clearly
Challenge	Family	Methodical	Simplicity
Change	Family feeling	Money	Skill
Cleanliness, orderliness	Flair	Openness	Solving Problems
Collaboration	Freedom	Order	Speed
Commitment	Friendship	Originality	Spirit in life (using)
Common Sense	Fun	Patriotism	Spirituality
Communication	Genius	Peace, Non-violence	Stability
Community	Global view	Perfection	Standardization
Competence	Good will	Personal Growth	Status
Competition	Goodness	Pleasure	Stimulation
Concern for others	Gratitude	Power	Strength
Connection	Hard work	Practicality	Succeed; a will to-
Content over form	Harmony	Preservation	Success
Continuous improvement	Health	Privacy	Systemization
Cooperation	Honesty	Progress	Teamwork
Coordination	Honor	Prosperity, Wealth	Timeliness
Courage	Improvement	Punctuality	Tolerance
Creativity	Independence	Quality of work	Tradition
Customer satisfaction	Individuality	Regularity	Tranquility
Decisiveness	Inner peace, calm, quietude	Reliability	Trust
Delight of being, joy	Innovation	Resourcefulness	Truth
Democracy	Integrity	Respect for others	Unity
Discipline	Intensity	Responsiveness	Variety
Discovery	Intimacy	Results-oriented	Wisdom